

POWERING ACTION: Clean Energy Solutions for COP 24

The Business Council
for Sustainable
Energy®



COP24-KATOWICE 2018
UNITED NATIONS CLIMATE CHANGE CONFERENCE

Business Council for Sustainable Energy (BCSE) Events at COP 24

Cities & Private Sector Together Leading the Way to Zero Carbon Buildings

Friday, December 7, 14:00 – 15:00 CET, U.S. Climate Action Center, Area E, Level 0, Space #36

Hosts: Business Council for Sustainable Energy and U.S. Green Building Council

Watch the live webcast: wearestillin.com/COP24

Building contributions represent as much as 40% of U.S. GHG emissions; and while energy intensity has improved, the current trajectory is not in line with the 1.5 degree scenario. To get there, we will need to push both new construction and existing buildings towards net zero on an accelerated pace.

Eight American cities – of twenty-two cities globally – have [committed](#) to ensure that our cities deliver on the highest ambition of the Paris Agreement and develop the net zero carbon buildings of the future. These cities have pledged to enact policy to ensure new buildings operate at net zero carbon by 2030 and all buildings by 2050. Joining them are five corporations – representing real estate, manufacturing, and tech -- with operations in the US, committing to net zero carbon building portfolios.

Developing, enacting, and implementing these policies and commitments will be challenging, but is essential if we are to limit global warming. This session will delve into what is motivating cities and corporations to make these commitments – and what it will take to engage other cities in this level of ambition.

The discussion will touch upon initial steps cities are taking to push buildings towards zero carbon; how technology and private sector innovation can help, including early examples; how advanced buildings need to work with the grid; and the role of the private sector in developing policy and non-policy mechanisms that can support city scale success.

Speakers:

Elizabeth Beardsley, Senior Policy Counsel, U.S. Green Building Council

Victoria Burrows, Head, Advancing Net Zero, World Green Building Council

Michael Northrup, Program Director, Sustainable Development, Rockefeller Brothers Fund

Jacek Kukaszewski, Poland, Czech Republic and Slovakia, Schneider Electric

BCSE Press Conference

Powering Action: Clean Energy Solutions for COP 24

Friday, December 7, 17:30 – 18:00 CET, Press Conference Room Katowice, Area F, Level 0, Space #11

Watch live webcast or on demand at [UNFCCC website](#) (select date and press conference).

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Powering Ambition: Energy & Technology Solutions To Build Low-Carbon Economies

Saturday, December 8, 11:30—13:00 CET, Room Wisla, Area G, Level 0, Space #6

Participate virtually at #COP24 and watch the live [Skype Meeting webcast](#) of this side event.

The private sector is driving local & national action to help countries improve energy productivity, build a diverse low-carbon electricity portfolio & net zero-carbon buildings, strengthen resilience & develop bio-based products. Hear how smart policy and investments create jobs and grow economies.

Keynote: Dr. Bertrand Piccard, Chairman and Initiator, Solar Impulse Foundation

Speakers:

Laura Van Wie, Vice President, Strategic Initiatives, Alliance to Save Energy

Ben Gruitt, Director, Sustainability & Advanced Bioproducts, Corn Refiners Association

Elizabeth Beardsley, Senior Policy Counsel, U.S. Green Building Council (USGBC)

Jim Wolf, Consultant, Jupiter Oxygen Corporation

Kevin Rabinovitch, Chief Climate Officer and Vice President, Global Sustainability, Mars, Inc.

Why Companies Should Care about the Paris Rulebook

Saturday, December 8, 15:30 – 16:30, U.S. Climate Action Center, Area E, Level 0, Space #36

Watch the live webcast: wearestillin.com/COP24

At COP 24 in Katowice, Poland, countries are working to finalize the series of rules that will govern the implementation of the Paris Agreement on climate change, also known as the “Paris rulebook.” A panel of U.S. business executives will share why companies do and should care about the rulebook, and how a clear and transparent framework will create policy clarity and guide adoption both public and private sector mitigation and adaptation measures for years to come. This panel will discuss how transparency of reporting and accounting procedures for country actions, financial flows and market-based mechanisms will impact business operation decisions and investment choices.

Speakers:

John Kadyszewski, Director or Mary Grady, Deputy Director, American Carbon Registry, an enterprise of Winrock International

Tod Delaney, President, First Environment, Inc.

Ashley Allen, Climate and Land Senior Manager, Mars, Inc.

UNFCCC Exhibit

Business Council for Sustainable Energy (BCSE), Alliance to Save Energy (ASE), and U.S. Green Building Council (USGBC) Exhibit, December 3-14, Booth #114, Area C, Level 1

For more information about the BCSE Delegation please visit www.bcse.org/cop24 or contact Laura Tierney, BCSE (ltierney@bcse.org).