

Why Companies Should Care About the Paris Rulebook

Saturday, December 8, 15:30 – 16:30

U.S. Climate Action Center, Area E, Level 0, Space #36

At COP 24 in Katowice, Poland, countries are working to finalize the series of rules that will govern the implementation of the Paris Agreement on climate change, also known as the “Paris rulebook.”

A panel of U.S. business executives will share why companies do and should care about the rulebook, and how a clear and transparent framework will create policy clarity and guide adoption both public and private sector mitigation and adaptation measures for years to come.

This panel will discuss how transparency of reporting and accounting procedures for country actions, financial flows and market-based mechanisms will impact business operation decisions and investment choices.

Moderator

- Lisa Jacobson, President, Business Council for Sustainable Energy, @LJacobsonEnergy, @BCSECleanEnergy

Speakers

- Ashley Allen, Climate and Land Senior Manager, Mars, Incorporated. @ashallen350, @MarsGlobal, #GenerationForChange
- Tod Delaney, President, First Environment, Inc., @1stenvironment
- John Kadyszewski, Director or Mary Grady, Deputy Director, American Carbon Registry, an enterprise of Winrock International, @CarbonRegistry @WinrockIntl

Learn more about the BCSE Delegation to COP 24: www.bcse.org/cop24

and read [Powering Action: Clean Energy Solutions for COP 24](#).

Read more about the speakers on the next page.

Join the conversation online #WeAreStillIn, #COP24

Watch livestream of side event: wearestillin.com/COP24

Speaker Bios

Lisa Jacobson is the President of the [Business Council for Sustainable Energy](#), a 55-member trade association representing the energy efficiency, renewable energy and natural gas industries. Ms. Jacobson has advised states and federal policymakers on energy, tax, air quality and climate change issues. She is a member of the U.S. Department of Energy's State Energy Efficiency steering committee and the United States Trade Representative's Trade and Environment Policy Advisory Committee.

Ashley Allen is the Sustainability Senior Manager for Climate and Land at [Mars, Incorporated](#). In this role she serves as Mars' subject matter expert on global sustainability issues related to climate change and land use and supports Mars' Sustainable in a Generation Plan. Prior to her position at Mars, Ashley led several climate initiatives at the U.S. State Department, U.S. Agency for International Development, and White House Council for Environmental Quality.

Tod Delaney, PhD, PE, BCEE is the President of [First Environment](#), a veteran-owned business providing diverse environmental engineering and consulting services. Dr. Delaney has participated actively in the international standards arena for more than two decades, serving as a technical expert and/or international coordinator on the development of standards regarding greenhouse gas verification, life cycle analysis, carbon footprinting, environmental management, and radiative forcing. In his role as Chair of International Organization of Standardization's (ISO's) Climate Change Committee, Dr. Delaney oversees the assessment and development of climate change standards across the globe.