



POWERING AMBITION: ENERGY & TECHNOLOGY SOLUTIONS TO BUILD LOW-CARBON ECONOMIES

SATURDAY, DECEMBER 8, 11:30—13:00, ROOM WISLA, AREA G

UNFCCC CONFERENCE OF THE PARTIES (COP 24), KATOWICE, POLAND

The private sector is driving local & national action to help countries improve energy productivity, build diverse low-carbon electricity portfolio & net zero-carbon buildings, strengthen resilience & develop bio-based products. Hear how smart policy and investments create jobs and grow economies.

Keynote Address: Dr. Bertrand Piccard, Chairman & Initiator, Solar Impulse Foundation

@bertrandpiccard, @solarimpulse

Speakers:

- ✓ Moderator: Lisa Jacobson, President, Business Council for Sustainable Energy (BCSE), @LJacobsonEnergy, @BCSECleanEnergy
- ✓ Laura Van Wie McGrory, Vice President, Strategic Initiatives, Alliance to Save Energy, @ToSaveEnergy
- ✓ Elizabeth Beardsley, Senior Policy Counsel, U.S. Green Building Council (USGBC), @USGBC
- ✓ Ben Gruitt, Director, Sustainability & Advanced Bioproducts, Corn Refiners Association, @CornRefiners
- ✓ Kevin Rabinovitch, Vice President, Global Sustainability, and Chief Climate Officer, Mars, Inc., @MarsGlobal
- ✓ Jim Wolf, Consultant, Jupiter Oxygen Corporation

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Learn more about the BCSE Delegation to COP 24: www.bcse.org/cop24.

Read more about the speakers on the next page.



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UNITED NATIONS CLIMATE CHANGE CONFERENCE



Speaker Biographies

Dr. Bertrand Piccard is the Chairman & Initiator of the [Solar Impulse Foundation](#). Bertrand Piccard is the initiator behind Solar Impulse – the first airplane to fly around the world powered by solar energy. He recently launched the second phase of his vision: The World Alliance for Efficient Solutions, which aims to select #1000 solutions that protect the environment in a profitable way and bring them to decision makers, encouraging the adoption of more ambitious environmental targets and energy policies.

Lisa Jacobson is the President of the [Business Council for Sustainable Energy](#), a 55-member trade association representing the energy efficiency, renewable energy and natural gas industries. Ms. Jacobson has advised states and federal policymakers on energy, tax, air quality and climate change issues. She is a member of the U.S. Department of Energy's State Energy Efficiency steering committee and the United States Trade Representative's Trade and Environment Policy Advisory Committee.

Laura Van Wie McGrory is the Vice President of Strategic Initiatives at the [Alliance to Save Energy](#). For more than two decades, Laura has been promoting energy efficiency policies and programs in the United States, Asia, Africa, SE Europe, and Latin America. She is Vice President of Strategic Initiatives at the Alliance to Save Energy, where she manages the Alliance's systems efficiency and international energy efficiency policy activities. Laura is also Vice President for North America with the International Institute for Energy Conservation.

Elizabeth Beardsley is Senior Policy Counsel at the [U.S. Green Building Council](#). An attorney and engineer, her portfolio includes green building law and policy issues across the international, federal, state, and local spectrum. Her work has focused on connecting building policy to climate mitigation and she led development of USGBC's net zero carbon program.

Ben Gruitt is the Director of Sustainability & Advanced Bioproducts at the [Corn Refiners Association](#) (CRA) in Washington, D.C. In this position, Ben focuses on advancing sustainable agriculture, advocating for renewable bioproducts, streamlining sustainable supply chain platforms, monetizing biological waste streams, and promoting sustainable models of integrated biorefineries at the state, federal, and international levels.

Kevin Rabinovitch is Vice President of Global Sustainability and the Chief Climate Officer for [Mars, Inc.](#) In his role he leads the corporate strategy for the environmental portions of Mars' Sustainable in A Generation Plan as well as the program for their direct operations including more than 400 facilities globally. As part of this program his team manages a global portfolio of renewable energy projects in conjunction with efficiency work led by the business units. He also leads the assessment of environmental impact for Mars' entire value chain and the translation of external environmental science into policy and strategy for the business

Jim Wolf is a Consultant to the [Jupiter Oxygen Corporation](#). He has over 50 years of experience in the building technology industry and has held positions with The Trane Company and American-Standard in marketing, government affairs, and environmental policy. During his time with Trane and American Standard he was actively involved in policy affecting building technology and with international and domestic laws and regulations affecting energy efficiency of buildings and refrigerant technology. At the international level, he has actively influenced policy at the Montreal Protocol since 1988 and at the United Nations Framework Convention on Climate Change since 1993.

