



POWERING RESULTS ACROSS SECTORS: ENERGY, BUILDINGS, AGRICULTURE, TRANSPORTATION

Friday, December 6, 11:30—13:00, Hall 4, Room 2



Businesses are delivering results towards sustainability, mitigation and resilience goals. By powering impactful change in the energy transition, choices in land & urban development, and structure of supply chains and the bio- and circular economies, the private sector enables greater ambition.

This side event is co-hosted by the [Alliance to Save Energy](#), the [Business Council for Sustainable Energy](#), the [Corn Refiners Association](#) and the [U.S. Green Building Council](#).

Speakers:

- Moderator: Lisa Jacobson, President, Business Council for Sustainable Energy (BCSE), @LJacobsonEnergy, @BCSECleanEnergy
- Laura Van Wie McGrory, Vice President, Strategic Initiatives, Alliance to Save Energy, @ToSaveEnergy
- Jessica Bowman, Vice President, Advanced Bioproducts, Corn Refiners Association, @CornRefiners and Executive Director, Plant Based Products Council, @PlantBasedProds
- Lisa Manley, Senior Director, Sustainability Mars, Inc., @MarsGlobal
- Anna Pavlova, Vice President, Government Relations, Schneider Electric, @SchneiderNA
- Harry Verhaar, Head of Global Public & Government Affairs, @Harry_Verhaar, @Signifycompany
- John Kadyszewski, Senior Advisor, Architecture for REDD+ Transactions (ART), Winrock International, @WinrockIntl

Join the conversation on social media: #COP25, #TimeForAction.

Watch the [live webcast here starting at 11:30 CET/5:30 ET](#).

Learn more about the BCSE's COP 25 Delegation, Events, Statements and Members' Climate Actions & Commitments here: <http://www.bcse.org/cop25>.

Speaker Biographies

Jessica Bowman is the Executive Director of the [Plant Based Products Council](#) and Vice President of Advanced Bioproducts for the [Corn Refiners Association](#). She was previously employed by the American Chemistry Council where she served as Executive Director of the FluoroCouncil. Prior to that, she was Senior Director of Environmental Affairs at Airports Council International-North America. Jessica earned her juris doctor from the University of Maryland School of Law and a Bachelor of Science degree in GeoEnvironmental Engineering from the Pennsylvania State University.

Lisa Jacobson is the President of the [Business Council for Sustainable Energy](#), a 55-member trade association representing the energy efficiency, renewable energy and natural gas industries. Ms. Jacobson has advised states and federal policymakers on energy, tax, air quality and climate change issues. She is a member of the U.S. Department of Energy's State Energy Efficiency steering committee and the United States Trade Representative's Trade and Environment Policy Advisory Committee.

John Kadyszewski is the Senior Advisor, [Architecture for REDD+ Transactions \(ART\)](#), Senior Director for Strategic Initiatives at Winrock International and the Director for its [American Carbon Registry \(ACR\)](#). During his time as Director, ACR has pioneered multiple methodologies and issued more than 100 million tons of emissions reductions with a market value in excess of one billion dollars. He continues to work on other Winrock strategic initiatives and currently serves as the Senior Advisor for the newly launched [Architecture for REDD+ Transactions \(ART\)](#) that seeks to mobilize capital for investment to stop global deforestation and forest degradation.

Lisa Manley is Senior Director, Sustainability at [Mars, Incorporated](#), which she joined in April of 2017 bringing nearly twenty years of experience in sustainability communications, partnerships and policy engagement to the team. She's worked in-house at The Coca-Cola Company in the United States and Europe and served as a consultant to numerous Fortune 100 companies – always focused on integrating social and environmental sustainability in to business strategy. Lisa has helped shape globally recognized initiatives on climate action, water stewardship, sustainable packaging and unlocking opportunities for women.

Laura Van Wie McGrory is the Vice President of Strategic Initiatives at the [Alliance to Save Energy](#). For more than two decades, Laura has been promoting energy efficiency policies and programs in the United States, Asia, Africa, SE Europe, and Latin America. She is Vice President of Strategic Initiatives at the Alliance to Save Energy, where she manages the Alliance's systems efficiency and international energy efficiency policy activities. Laura is also Vice President for North America with the International Institute for Energy Conservation.

Anna Pavlova is Vice President for Government Relations at [Schneider Electric](#). Anna focuses on policies that drive digital transformation of energy management and process automation. Prior to joining Schneider Electric Anna was Director for Policy for Johnson Controls. Before working on energy efficiency issues, Anna led the policy effort for the Energy Future Coalition's 25x25 Initiative that promotes renewable energy and efficiency from U.S. farmland, ranches and forestry. Anna started her career representing agriculture trade associations on matters of international trade and biotechnology. Anna is a graduate of Georgetown University School of Foreign Service with a degree in international politics and economics.

Harry Verhaar is the Head of Global Public and Government Relations at [Signify](#). He is responsible for the strategy, outreach and stakeholder management on energy & climate change, resource efficiency and sustainable development, with a key focus on the role of the LED lighting revolution. Since 2003 he has been the architect of the lighting strategy on energy and climate change, which has resulted in a global momentum on phasing out of old lighting technologies. He is responsible for Signify's relationship management with the UN and is a founding member of UN Environment's en.lighten program and the SE4All's Global Energy Efficiency Accelerator Platform. He is chairman of the European Alliance to Save Energy and is president of the Global Off-Grid Lighting Association.